

Purpose

This Logo Usage Guideline (hereinafter referred to as the “Logo Usage Guideline”) set forth the basic rules for the use of trademarks, service names, logotypes, and other marks, etc. (hereinafter collectively referred to as the “Medley Logo”) of the businesses operated by MEDLEY, INC. (hereinafter referred to as “Medley”) or its group companies (hereinafter collectively referred to as the “Medley Group”), such as MEDLEY, CLINICS, Pharms, Dentis, Lalune, melmo, @link, JobMedley, JobMedley academy, GUPPY, Jobley, Kaigo-no-Honne, and Renkei-san (hereinafter collectively referred to as the “Medley Businesses”).

Those who would like to use the Medley Logo (hereinafter referred to as the “User”) may do so without charge and obtaining permission from Medley provided that the User shall comply with the rules set forth in this Logo Usage Guideline. Upon using the Medley Logo, the User shall be deemed to agree to this Logo Usage Guideline.

Attribution of Rights

All rights (including, but not limited to, copyrights, trademark rights, and other intellectual property rights) in and to the Medley Logo belong to the Medley Group.

Permitted Use

The User may use the Medley Logo only in the following cases:

1. When used by an operator of media for the purpose of introducing the Medley Group or the Medley Businesses;
2. When used by those who have a contractual relationship or partnership with the Medley Group based on such contract or in a project related to such partnership, with the permission of Medley; and
3. When used for the purpose of displaying the Medley Group as a content provider to the User (limited to cases where the User is supplied with a content by the Medley Group.)

Prohibited Act

The User shall be prohibited from the following acts in using the Medley Logo:

1. To use the Medley Logo for any purpose other than those stipulated in the preceding paragraph, without the permission of Medley;
2. To distort, edit, or alter the Medley Logo;
3. To use the Medley Logo as or as part of another company’s product name, service name, trademark, logo, company name, etc.
4. To use the Medley Logo as or as part of a profile image or background image
5. To use the Medley Logo as or as part of a banner for linking or forwarding to services unrelated to the Medley Group, or otherwise indicating products or services unrelated to the Medley Group;
6. To use the Medley Logo in a manner that suggests employment, affiliation, partnership or other relationship with the Medley Group, or approval, sponsorship, endorsement, or official recognition by the Medley Group, without the permission of Medley;
7. To use the Medley Logo in a manner that defames or slanders, or malign the reputation of, the Medley Group or the Medley Businesses;
8. To use the Medley Logo in media that contains illegal or anti-social content, or content that is obscene or contrary to public policy;
9. To use the Medley Logo in a manner that is contrary to this Logo Usage Guideline; and
10. To use the Medley Logo in any other manner that Medley, in its sole discretion, deems inappropriate.

Responsibility of the User

1. In the event that Medley recognizes that the User is using the Medley Logo in violation of this Logo Usage Guideline, or in the event that Medley deems it necessary in its sole discretion, Medley may take such action as it deems necessary and appropriate, such as suspension of use of the Medley Logo.
2. In the event that the Medley Group suffers any direct or indirect damages (including legal fees) arising in connection with the use of the Medley Logo by the User, including cases in which the Medley Group receives a claim from third parties due to such use), the User shall immediately compensate for such damages pursuant to Medley's demand.

Disclaimer

1. The Medley Group does not warrant, expressly or impliedly, that the Medley Logo is free from defects in fact or law (including, but not limited to, defects in safety, reliability, accuracy, completeness, validity, fitness for a particular purpose, security, etc., errors or bugs, or infringement of rights.) The Medley Group shall be under no obligation to provide the Medley Logo after removing any of such defects.
2. The Medley Group shall not be liable for any and all damages incurred by the User arising out of or in connection with the use of the Medley Logo.

Updates to this Logo Usage Guideline

Medley may, if Medley deems it necessary, modify this Logo Usage Guideline at any time without prior notice. The modified Logo Usage Guideline shall become effective at the time it is posted on an appropriate page on Medley's websites, and the User shall be deemed to have agreed to the modified Logo Usage Guideline upon continued use of the Medley Logo after the modification.

Governing Law and Jurisdiction

If the User would like to obtain the permission to use the Medley Logo, or if the User would like to use the Medley Logo in a manner that is not stipulated in this Logo Usage Guideline, please be sure to contact Medley through a contact person (if any) or by using the contact form on Medley's website below.

Contact Form: <https://www.medley.jp/en/contact/>

Governing Law and Jurisdiction

This Logo Usage Guideline shall be governed by the laws of Japan, and the Tokyo District Court shall have exclusive jurisdiction over any and all disputes between the Medley Group and the User arising out of or in connection with the User's use of the Medley Logo.

Do's

(for all logos)

- Use the data of the Medley Logo as it is, without changing its color or shape.
- Have sufficient margin space around the Medley Logo.

Don'ts

(for all logos)

- Change the aspect ratio or angle of the Medley Logo, or distort the Medley Logo
- Place the Medley Logo extremely close to or overlapping other elements such as text
- Place the Medley Logo within the main body
- Use the Medley Logo in a context unrelated to Medley or Medley Businesses



Do not italicize or otherwise transform the logo data



Do not include other elements within the protected area



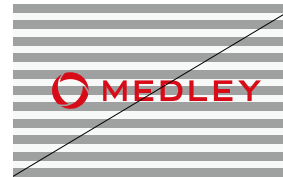
Do not use the logo data within text



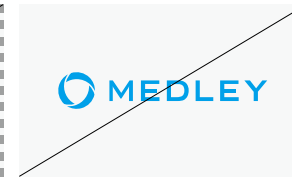
Do not use the logo data more frequently than necessary



Do not add a background within the protected area



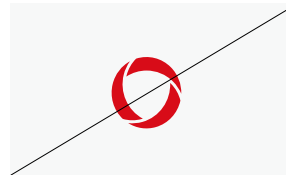
Do not display the logo data over a complex background



Do not use colors other than those specified



Do not stack with other elements

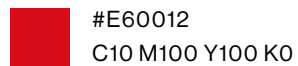


Do not use the logo mark alone as a stand-alone mark



Do not break down the elements of the logo data

Corporate



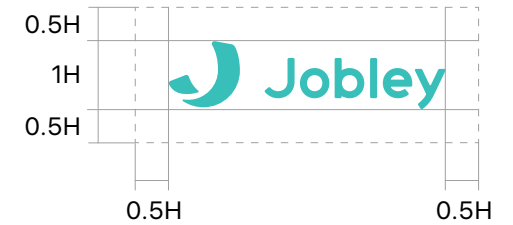
MEDLEY AI CLOUD



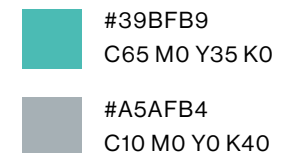
JobMedley



Jobley



JobMedley academy




GUPPY



7mm 

20px 


 #39BFB9
C65 M0 Y35 K0

Kaigo-no-Honne

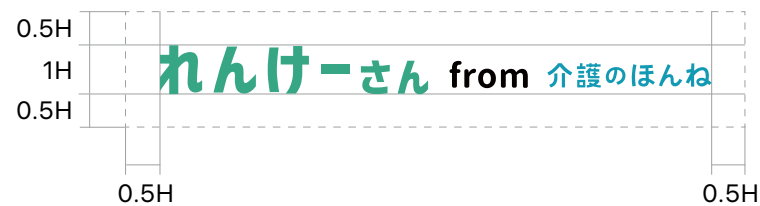


7mm 

20px 


 #1298B3
C80 M25 Y25 K0


Renkei-san




7mm 

22px 

 #1298B3
C80 M25 Y25 K0

 #A5AFB4
C73 M16 Y58 K0

 #040000
C91 M88 Y87 K79

CLINICS



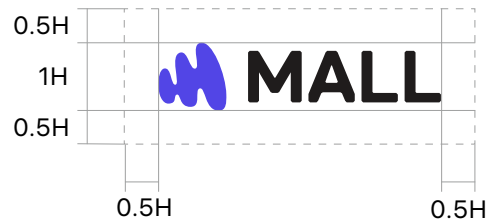
DENTIS



DENTIS



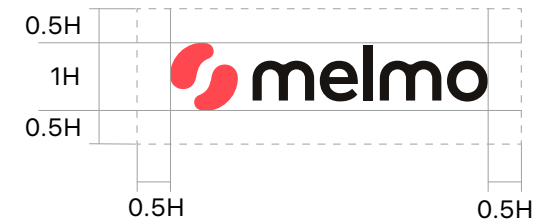
MALL



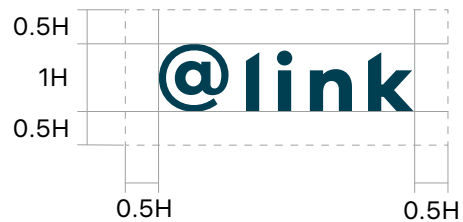
MINET



melmo




@link



6mm 

22px 


 #004053
C96 M76 Y56 K23

Lalune



6mm 

22px 


 #fc5f86
C0 M76 Y26 K0

MEDLEY



6mm 

22px 

 #DD1746
C10 M100 Y60 K0